



## Cookie Statement

Cookies are small information files that can be automatically stored on, or read out from the device (including a PC, tablet or smartphone) of the website visitor, while using a website. This is done through the web browser on the device.

Cookies are used by us, but also used via third parties we engage for these purposes. We use cookies on our website for the following purposes:

- to enable the functionality of our website and to protect the website. These cookies ensure the functioning of specific features of our website. For example, cookies can be used to correctly display fonts or remember your user session on the web server so you can view the website;
- to allow your user preferences to be remembered. For example, to remember a search term used to search on the website or a chosen filter.
- to generate overall statistics and gain insight into the use of our website by the public in order to optimise our website and services (analytics cookies);
- to enable targeted advertising and retargeting (advertisement cookies).

When you visit our website for the first time, we display a notification explaining cookies. We will ask your consent for our cookies if we are legally obliged to do so. The maximum retention period of our cookies is 2 years.

For the above-mentioned purposes, we use the following cookies and applications:

### Google Analytics

Google LLC., United States. Google is Privacy Shield-certified.

Google Analytics:

Registers a unique ID to generate statistical data about the use of the website;

Measures the (return) visits to the website;

Distinguishes between different types of users.

Google obtains a part of your IP address. We have not allowed Google to use your data for other Google services and we have concluded a data processing agreement.

### Hubspot

HubSpot Inc., United States. HubSpot Privacy Shield-certified.

We use Hubspot to gain insight into - among other things - visitor flows, traffic sources and page views on our website, as well as email interaction such as opens and clicks. Entering information on our website (for example by filling out a form), downloading images in any of our newsletter or marketing emails, or clicking on a link in any of our newsletters or marketing emails, will cause you to be identified. This means we can see, for example, whether you open our email and whether you click through to our website, and what your website activities are.

### Typekit by Adobe

Adobe Systems Inc., United States. Adobe is Privacy Shield-certified.

We use this functional cookie because Typekit is a service that provides us with access to a library of fonts. In order to provide the Typekit service, Adobe may collect information about the fonts being served to our website. This cookie is strictly functional.



### **Lucky Orange**

Lucky Orange LLC., United States. Lucky Orange is Privacy Shield-certified.

We use this analytics system to help improve usability and the customer experience. Lucky Orange may record mouse clicks, mouse movements, and scrolling activity. Lucky Orange may also record keystroke information that is voluntarily entered on this website.

### **Disabling and removal of cookies**

You can prevent the placement of cookies by adjusting the settings on your browser (see your browser Help for how to do this) or reject the cookies via our banner. Be aware that disabling cookies will affect the functionality of this and many other websites that you visit.

Most cookies have an expiration date. This means, that they will automatically expire after a certain period and no longer register any data concerning your visit of our website. Another option is to remove the cookies manually before the expiration data.

### **Privacy statement**

You can read more about privacy and the use of personal data in our [privacy statement](#).